

# Sally Horsfall Eaton Centre for Studies in Community Health officially opens



Toby Isaacs, Sally Horsfall Eaton and young friend perform the official ribbon cutting.



The Sally Horsfall Eaton Centre for Studies in Community Health is a new two-storey addition at Ryerson.



Sally Horsfall Eaton and George Brown President Frank Sorochinsky.



Ryerson President Claude Lajeunesse with Founding Donor Nicole Lajeunesse and Campaign Chair Diane Francis.



Toby Isaacs of the George Brown College Seniors Association with former Ontario Premier Mike Harris.

October 30 was a day of celebration as government dignitaries, faculty, staff, donors, event volunteers, community partners and other invited guests celebrated the official opening of the Sally Horsfall Eaton Centre for Studies in Community Health. This joint initiative with Ryerson University consisted of a two-storey addition to an existing building at Ryerson, Eric Palin Hall. This marks the near completion of the first of three George Brown SuperBuild projects funded by the Government of Ontario and the private sector.

The Centre supports innovative individual and collaborative programs including Child and Youth Care, Disability Studies, Early Childhood Education, Gerontology, Health Services Management and Midwifery.

The Opening began with a special reception for donors, family, staff and government officials. The Honourable Elizabeth Witmer, Deputy Premier and Minister of Education and the Presidents of both institutions personally thanked the Centre's Founding Donors: AGF Management Ltd., CIBC, Nicole Lajeunesse, Lawrence & Company, National Bank Financial, Ron Joyce Foundation, The R. Samuel McLaughlin Foundation, The S. Schulich Foundation and GBC Foundation Board of Directors members Michael B. Deeter and Diane Francis.

The more than 300 attendees witnessed the power of the partnership, as naming donors Sally Horsfall and her husband John Craig Eaton were joined on stage by George Brown President Frank Sorochinsky; Ryerson President Claude Lajeunesse; Diane Francis, Editor-At-Large for the Financial Post

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who is the Campaign Chair for the Centre; Lori Shekter-Wolfson, George Brown Dean of Community Services and Health Sciences; and Susanne Williams, Dean of Ryerson's Faculty of Community Services.

Ms. Eaton spoke to the capacity crowd on the importance of family values and the need for communities to embrace people living in challenging conditions.

"We hope that this Centre can create a community that is a family...where opportunities are created and poverty of the spirit and the soul can be eliminated," she said.

Sorochinsky commented, "This wonderful facility will be a centre where graduates can make a difference in the lives of young and old alike."

Lajeunesse congratulated all the partners who brought the project to a successful completion. "This Centre is a tribute to the faculty, staff and administrators who worked so hard to make it happen."

Toby Isaacs, a leading member of the George Brown College Seniors Association and the recipient of the first Honorary Gerontology Certificate from George Brown, along with a four-year old girl from the Child Care Centre joined Sally Horsfall Eaton for the official ribbon cutting. Once the ceremonies were complete, guests toured exhibits in each of the program areas in the new facility.

Special thanks go to Chef John Higgins, the Culinary Students and Culinary Technicians, who worked on their own time to present the excellent food. Also to Robert Scott, Director of Business and Catering, and Ken Langille, Siegfried's Dining Room Manager who led the Dining Room Technologists and Hospitality Students with the Catering Event Team.



George Brown Dean of Community Services & Health Sciences Lori Shekter-Wolfson.



Sally Horsfall Eaton was presented with a picture painted by children from the Child Care Centre.



Ian Hamilton, Director, Campus Planning and Facilities for Ryerson, Patricia Chorney-Rubin, Chair, George Brown Centre for Early Childhood Development, and Eugene Harrigan, Vice-President Corporate Services at George Brown.



Ryerson Dean Faculty of Community Services Susanne Williams with a young visitor.



Diane Bergeron, Coordinator and Sue Felto, Supervisor with the Faculty of Community Services & Health Sciences.



Margo Sheppard, Executive Director GBC Foundation with Ryerson President Claude Lajeunesse.



Gordon Cressy, Bashar Amer, Yves Hebert, Lori Shekter-Wolfson, Barry Hemmerling, and Rosalie Starkey.

# city college news

## 2,200+ visit George Brown Open House

Jessica Alphaeus wanted to come to George Brown's Open House on Saturday, November 9, so she twisted her Mom's arm to drive her the five hours from her home in Orleans, east of Ottawa. "Now I really hope I get accepted," says the Grade 12 student at St. Matthew's Catholic School after her visit.

The weekend trip to Toronto also persuaded Jessica's Mom, Kari Eisenhardt that sending her daughter to George Brown would be a good career move. "At first she wasn't too keen on me leaving home and moving to Toronto," says Jessica, "But now she thinks it will be okay." Jessica wants to become a chef and eventually own her own restaurant. She

was planning to study cooking at Algonquin College in Ottawa, but then heard good things about George Brown from her aunt and TV.

"I watch cooking shows and a lot of the chefs are from George Brown," she says. Now, if all goes according to plan, Jessica's application to the George Brown Chef School will be accepted, she'll move to the city next fall and share an apartment with some friends from Orleans who are coming here for university.

Jessica was one of more than 2,200 people who visited George Brown for the Open House: touring the campuses, seeing demonstrations and talking with staff and students

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Faculty, staff members and others volunteered their time to provide demonstrations, conduct tours, discuss programs and greet visitors to the George Brown Open House.





## United Way helps single mother find her way to an education at George Brown

George Brown Marketing student Rosa Duran has many reasons to thank the United Way. A single mother at 14, Rosa was one of the individuals featured in last year's United Way poster campaign. Rosa received help from Jessie's, a United Way agency that supports teen mothers. Their support made it possible for her to complete high school and make it to the George Brown Business Program. Rosa says she came to George Brown because of the multi-cultural student population and the location. "For a single mom with a seven-year old to take care of, that's the best!" She is currently doing her co-op with the United Way, and once she graduates, she plans to seek a career in community event marketing.

## George Brown United Way Campaign on track for a record year

The United Way campaign at George Brown is gaining momentum as we approach the November 30 deadline. This year our target is to increase the number of donors from 175 to 200, and total pledges from \$63,000 to \$70,000 through employee pledges and other fund-raising events.

As of November 12, we are well on our way to meeting

that goal, with 145 donors and \$55,000 in pledges.

This year's fund raisers include the Support Staff Union's raffle, a 50/50 draw, bake sale, leviens on division parties, a bowl-a-thon and pot luck dinner.

George Brown has been a community leader in our United Way fund-raising efforts. In fact, over the past two years we have seen a

150% growth in contributions – the largest increase in the Colleges and Universities Division for the United Way in Metro Toronto. So keep the momentum going and send in your United Way pledge today.

For more information, contact the United Way Campaign Team member for your department, or call Jennifer Townsend at ext. 4479.

## Centre for Community Services & Development awarded federal grant

George Brown's Centre for Community Services & Development has received a \$165,000 grant from the Federal Department of Justice under its Youth Justice Policy Initiatives. The grant, called "Completing the Circle: Conferencing for Children at Risk", was awarded in response to a proposal from the Child & Youth Worker Program for a Research Demonstration Project. It focuses on children under 12

who are at risk of becoming young offenders and intends to provide an early response that can prevent future involvement with the law.

Project Coordinator Rick Kelly says this is the first applied research grant under the newly reorganized Centre. "We are now in the process of training staff, interested faculty and student representatives from all three years of the program. We have developed the

research tools and an operating manual for the project. The next step is beginning to work with the actual children in need."

The group will be working with a variety of community partners over the course of the one-and-a-half year project, including the Toronto District School Board, the Toronto Catholic School Board and Earlscourt Child & Family Centre.



## Opening night at the Opera

On November 7, the George Brown Theatre held a gala opening for its first production of the season, The Threepenny Opera. Shown here are Founding Artistic Director Joseph Shaw, Gala Committee Member Didi Erb and George Brown College President Frank Sorochinsky.



## Hallowe'en high jinks at George Brown

Staff members from the Faculty of Business & Creative Arts show their Hallowe'en spirit. Shown here are (l to r): Sue Ascenzi, Mayee Ramrattan, Liz Henriquez (above), Annie Ferraro (seated), Lone Vandenberg and Katrina Harpell.

## Open House

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about the college's programs. While most visitors lived in the GTA – in fact, one woman just walked a few steps to St. James Campus from her condo next door on George Street – some, like Jessica, traveled long distances to get a first hand look at George Brown.

Jennifer O'Shea, a Grade 12 student at St Theresa's Secondary School in Midland didn't sleep in that Saturday morning, as usual. Instead she and three of her friends piled in a car in Penetanguishene, on the shores of Georgian Bay, and drove two hours south to the bright lights of Toronto – and George Brown. Once at the college they split up, looking at different program areas. Jennifer toured the School of Design, and was impressed by the quality of student work and fact that graphics classes are held on one floor.

Some visitors used the Open House to help narrow their career goals. Mike Korz, who is in Grade 13 in Hamilton, is weighing a career in financial services or hospitality. Jamie Chandler, a Grade 10 student from Scarborough, is trying to decide between business, microelectronics, and community services.

Whatever their interests, visitors found staff and students ready to help with friendly advice. In fact, more than 240 people were on hand



Information booths were set up in the main entrance of the Casa Loma campus.



A visiting student and her dad make marzipan roses at the baking demonstration.



A special bus was on hand to shuttle visitors between the two campuses.

to greet visitors and give out program information.

Director of Marketing and Communications Joyce Lamb was impressed by the spirit of staff and student volunteers who were happy to show off the college. "This was the first



Volunteers in the Nursing program set up their display.

college-wide open house in more than 20 years so it was great to see the college rally around this effort."

To see more photos of the Open House visit the website at [www.gbrown.ca](http://www.gbrown.ca)

## TRAINING NEWS

From October 22 to 24, the college celebrated its first Support Staff Week event, sponsored by the Staff Training and Development Office and the Support Staff Union–Local 557. Approximately 120 full-time support staff took part in workshops held at Casa Loma and St. James. The workshops, which were presented by support staff and faculty members as well as individuals from outside the college, included such topics as E-mail Management, Developing a PD Plan, Time Management, CAAT Pension Plan, GBC Student Web Services, FISH, and Enthusiasm and Success. The week finished with a Support Staff Social at Seigfried's.

## Superbuild Update

With one SuperBuild project completed, the time is rapidly approaching for the completion of the other two projects. Here is the latest update:

### St. James

This project remains on track and on budget for its January 2003 completion date. The steel frame, floors, roof and fire-proofing are complete, and the building envelope is near completion. The mechanical and electrical installations, steel stairs and internal partitions are in progress, and landscaping will commence shortly.

### Casa Loma

The majority of excavation, shoring and foundation work is now completed and work crews are currently building the perimeter walls. The steel frame has been delivered and will be erected shortly. The project, scheduled for a June completion date, remains on schedule and within budget.

## DOP project coordinator visits George Brown

On November 6, Adrian Desmarais, a Resource Development Worker with the Deaf Outreach Project (DOP) presented to over 45 staff and students at George Brown. The DOP provides AIDS/HIV info to the Deaf community. Desmarais' presentation, delivered in American Sign Language (ASL), was on the

DOP's work providing information on HIV/AIDS to the Deaf Community. For more information about DOP and its new project initiative, training Deaf and Hard of Hearing teens in educating and confronting homophobia, check out their website at <http://www.deafontario.org>.



## GBC Bookstore Pre-Holiday Sidewalk Sale starts November 18

The George Brown Bookstore at the St. James and Casa Loma locations is offering absolute bargain basement pricing on selected books and other store items just in time for holiday gift giving. For the week of November 18, the GBC Bookstore Pre-Holiday Sidewalk Sale will be offering drastic markdowns on books of all kinds, including novels, trade paperbacks, cookbooks, children's, non-fiction, gardening, health, wellness, decorating and lifestyle, as well as some textbooks and course materials. There are also some terrific deals to be found on gift stationery, children's puzzles and craft kits, clothing, art supplies and electronic items, with new merchandise displayed daily.

The sale is being held for the entire week of November 18 from 10:00 am until 7:00 p.m. daily.

## The 10 and 15 Year Employee Recognition Awards Reception November 21

The annual Employee Recognition Awards is being held on November 21 for staff who celebrated their 10th and 15th year of full-time employment at the College in 2002. The awards will be presented at a wine and cheese reception with College President, Frank Sorochinsky. Employees who believe they are eligible for an award but have not received an invitation from Human Resources should call Sylvia Rossi at ext. 4473.

## upcoming events

### Theatre School Productions

*November 30 to December 7*

*The Wind in the Willows*

*Family Theatre at Hart House*

Tickets are \$8 general admission. Call 416-978-8668.

Group tickets are \$4 each.

To book a group, call 416-415-5000 ext. 2167

*February 12 to 23*

*Angels in America: Millennium Approaches*

*April 15 to 26*

*Spring Repertory Season:*

*Lady Windermere's Fan and The Visit*

*George Brown Theatre, 530 King Street East*

Tickets are \$15 for general admission

and pay-what-you-can for Saturday matinees.

Call 416-415-5000 ext. 2167

### Free Career Planning Workshop

*December 2, January 13, February 10*

*(6:30 to 9:30 pm)*

*St. James Campus, 200 King St. E., Room 461D*

Call 416-415-2000 ext. 3444 and press 1 to register.

### Free True Colors® Workshop

*November 25, December 9, February 3 and 24*

*(6:30 to 9:30 pm)*

*St. James Campus, 200 King St. E., Room 461D*

Call 416-415-2000 ext. 3444 and press 3 to register.

### Hospitality Discovery Days

*December 3, January 29 (2:00 to 4:00 pm)*

*Hospitality & Tourism*

Take a complete tour of the facilities, see demonstrations by chef/instructors, etc.

Call Heather Connie 416-415-5000 ext. 2239

## The 10 and 15 Year Employee Recognition Awards Reception

*November 21*

Call Sylvia Rossi at 416-415-5000 ext. 4473

## GBC Bookstore Pre-Holiday Sidewalk Sale

*Week of November 18*

*St. James and Casa Loma*

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Story ideas?

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